

GREECE

A Global Education Hub in the making

VISION & STRATEGIES & OUTCOMES

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CEO, STUDY IN GREECE



www.studyinggreece.edu.gr

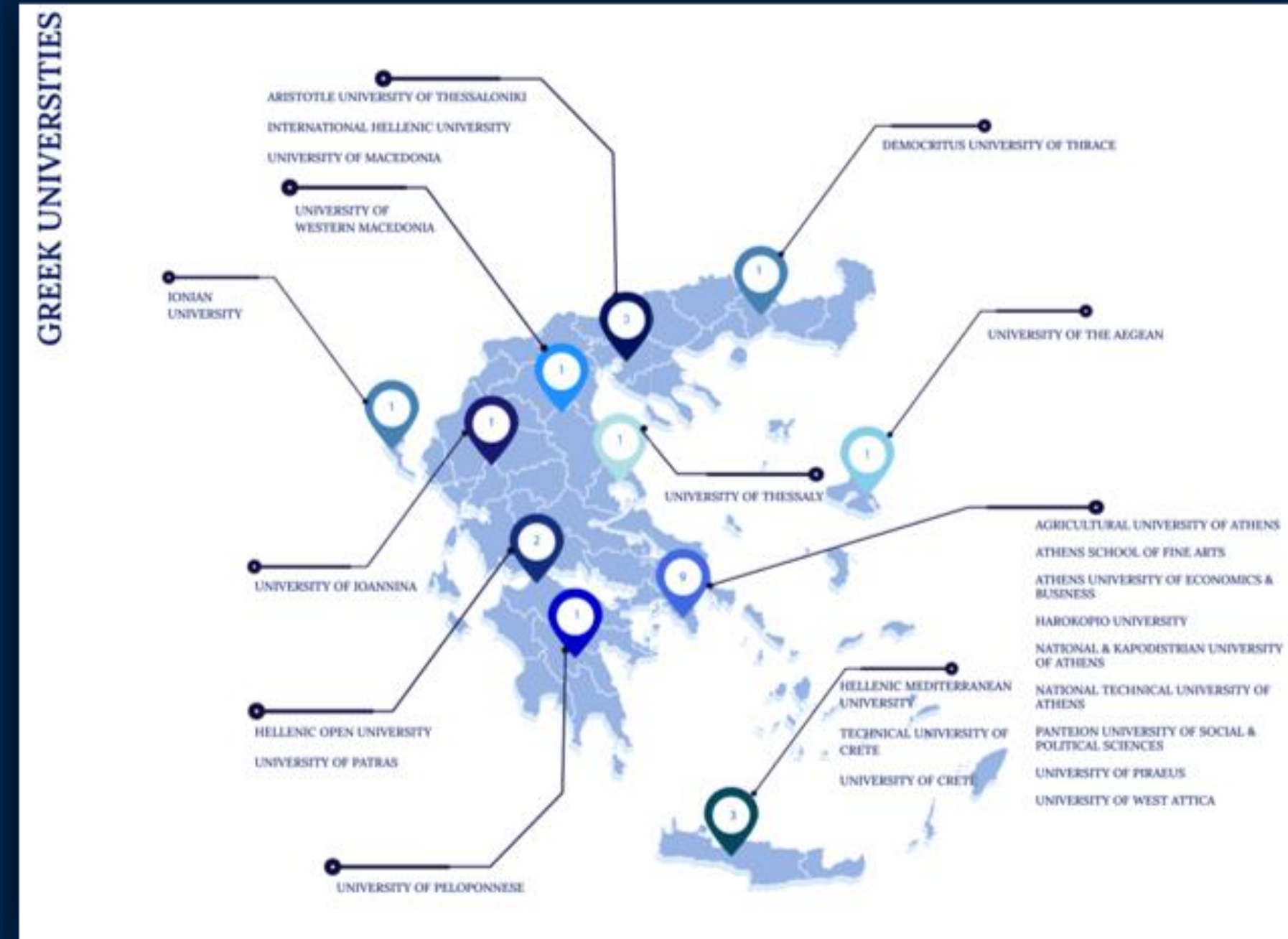
STUDY
GREECE 

SiG

Greek Higher Education Landscape

By the Numbers

- 28 Higher Education Institutions
- >20 Intl Bachelors, >200 Masters
- >25.000 Intl students



Internationalization of Greek higher education

Towards a Paradigm Shift

From Policy to Practice

1 Progressive Reforms – Emphasis on Internationalization

2 Growing number of International Study Programs

3 Attraction of Foreign University Branch Campuses

4 Fostering Diplomacy through Academic Collaboration – JDD Degrees

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5 Prioritizing Short-term Mobility – Erasmus+ & Semester & Summer Programs

6 Engagement & Investment in Global Outreach & Promotion & Recruitment

Why Greece?

1 Affordable Tuition

4 Affordable Living Costs

2 Member State of the EU / Schengen Area

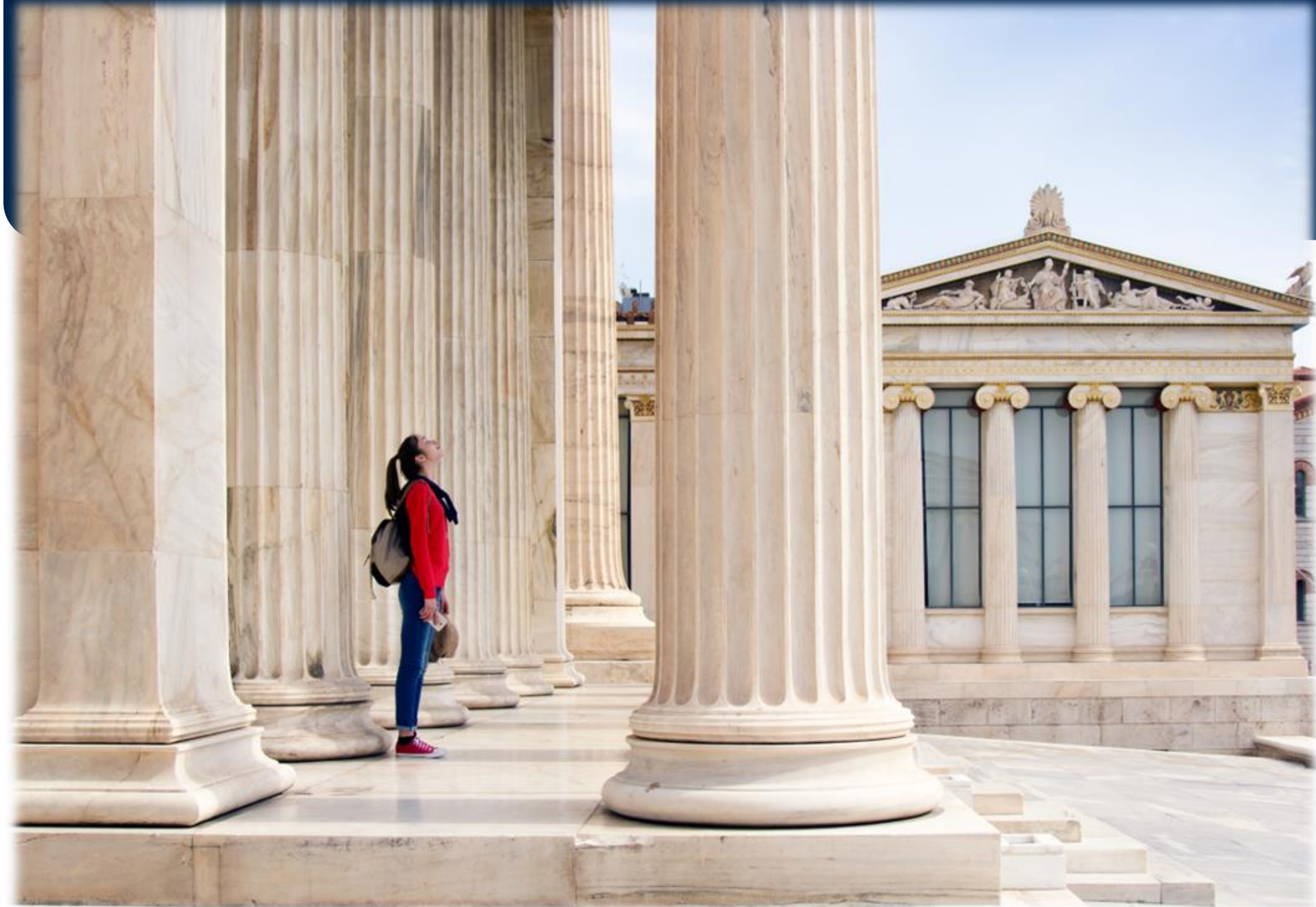
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5 Safety & Inclusivity

3 Student Life in a Friendly & Vibrant Environment

6 Rich History & Culture

STUDY IN GREECE

MISSION & ACTIVITIES



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Pillars & Activities

1 Portal & Digital Ecosystem

4 International Academic Partnerships

2 Global Presence & Promotion

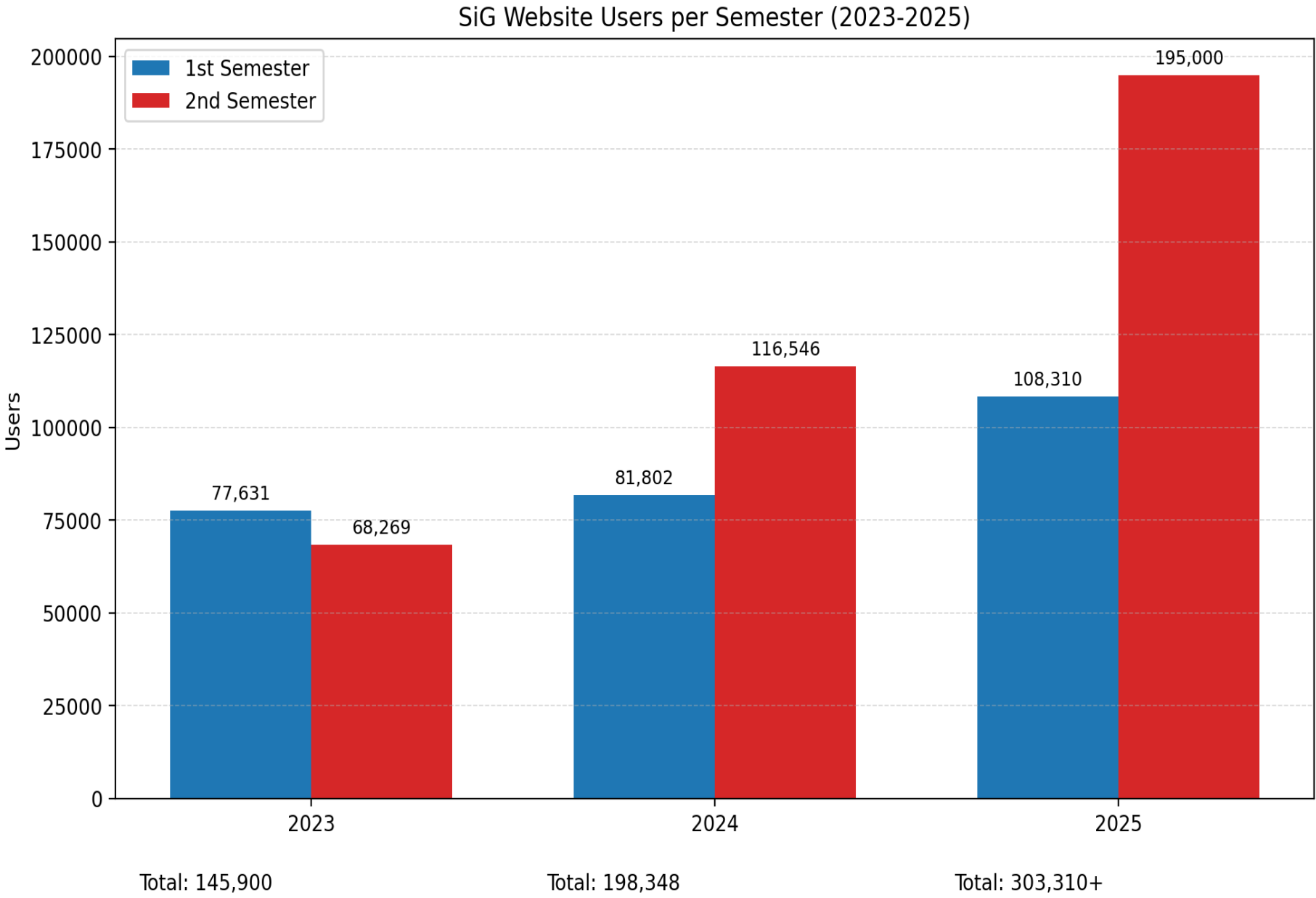
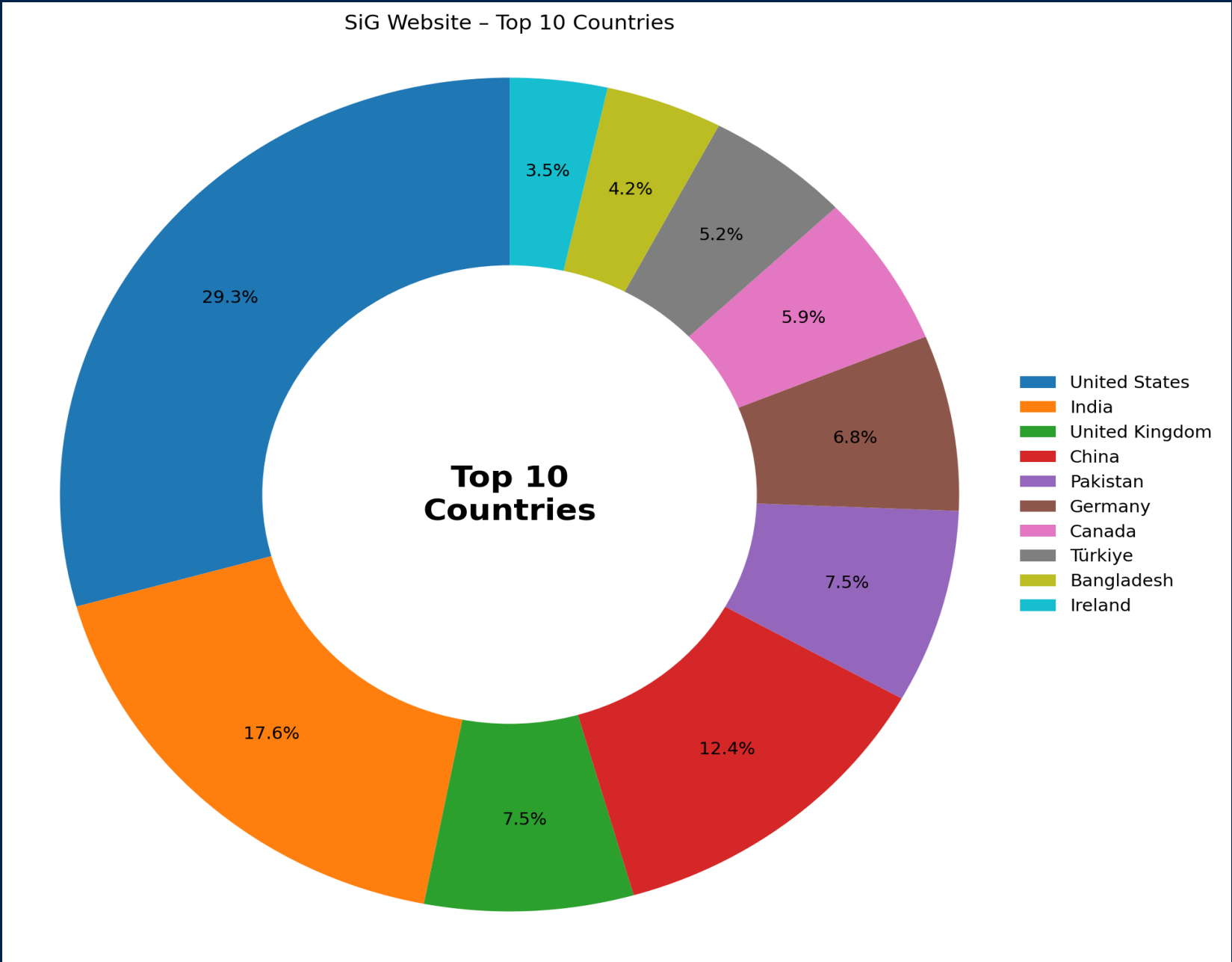
5 Intelligence & Consulting

3 Recruitment Events

6 Greek Language Promotion

1. SiG Portal

SiG Helpdesk: >2.000 tickets/year



SiG Portal: >300.000 visitors/year

1. SiG Digital Platforms



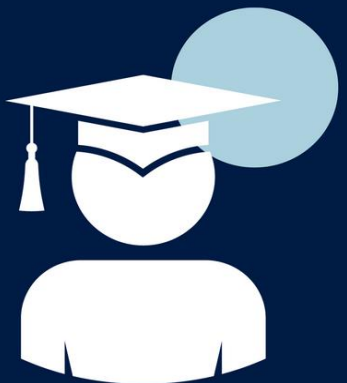
Bachelor's



HouSiG



Scholarships



Master's



Helpdesk



MaTSiG



TTHACA



@SiG

2. Global Presence & Promotion

Participation in the world's largest events

EAIE Gothenburg 2025



NAFSA Orlando 2026



2. Global Promotion

Keystone - Educations.com

educations.com
POWERED BY KEYSTONE

Programs Resources

Study Guides Study In Greece: A Guide For International Students

Study in Greece: A Guide for International Students

What is the first thing that comes to your mind when somebody refers to Greece? Is it the Ancient Greek Civilization, the sandy beaches and numerous islands or the delicious Mediterranean cuisine?

Jun 17, 2025 • Study Abroad in Greece



Greece, or *Hellas*, is not a typical country. In fact, it represents an ancient civilization. Situated in South-East Europe, Greece is located at the crossroads of Europe, Asia, and Africa.

With its sunny weather and Mediterranean climate, its magical landscapes and its rich cultural heritage, Greece is one of the most idyllic study abroad destinations worldwide. However, if you study abroad in Greece, you'll find that it's much more than just a tourist destination.

Thinking about studying at a university in Greece?

You can find a map overview of all Greek university programs here!

Search now

As the birthplace of democracy, Western philosophy and science, Greece is a huge part of Europe. Greece is a member of the EU and uses the Euro as its currency. Even though it uses the Euro, the cost of living in Greece is relatively low as compared to many other EU member states.

Greece's recent economic transition is also transforming it into something of a tech hub. This means that if you study in Greece, you'll find plenty of internship opportunities and you can even find a job after graduation.



Studyportals

Explore Decide Apply

What to study? Where to study?

What to study? Where to study?

Search

What to study? Where to study?

Search

Ultimate Guide to Studying in 2025

Programmes in Greece

What to study? Where to study?

Search

Visit Country Website

Are you sure you can handle the weather in Greece?

Take the country test!

Study in Greece

Although Greece is bound to offer you unforgettable memories and some amazing experiences, it's more than just a place for a nice holiday. Who says you can't also enjoy the Mediterranean weather, the delicious and fresh seafood and charming beaches as a foreign student living in Greece?

QS



Prepared by



Advancing Internationalisation in Greek Higher Education: A Strategic Collaboration between QS and Study in Greece

Prepared for



How Greece is enticing more international students to its universities



Competition for the best international students is fierce, but Greek universities offer a mix of high-quality courses, rich culture and a climate that few other destinations can match

Today's students have plenty of choice regarding opportunities to study abroad. Higher education institutions from across the globe vie to secure the best and brightest. But not many destinations can compete with the unique mixture of history, culture, climate and cuisine that Greece can offer. As part of a webinar hosted by THE Student in partnership with Study in Greece, academics, students and alumni spoke about their experiences in the country.

Times Higher Education

3. Recruitment Events

Organization of recruitment events in collaboration with Greek diplomatic authorities in target countries.

SiG Recruitment Events – Amman, Jordan, November 2025



SiG Recruitment Events – Tirana & Skopje, March 2026





UK-Greece SPE Event
– London, March 2025

SiG-DAAD Event – EAIE Gothenburg, September 2025



4. International Academic Partnerships

Partner-matching events with different countries

U.S. - Greece Academic Collaboration

UK - Greece Strategic Partnership in Education

Germany - Greece Academic Collaboration

China - Greece Academic Collaboration

India - Greece Education and Research Collaboration

France - Greece Academic Collaboration

Italy - Greece Academic Collaboration

Various countries – in collaboration with MFA

5. Intelligence & Consulting

- Digital Library
- Webinars “From Insight to Impact”
- Global Data Dashboard
- Strategic Planning



WORLD UNIVERSITY RANKINGS



STUDY GREECE N

From Insight to Impact Vol.8

Internationalization & Rankings Performance with QS

Speaker



Speaker



From Insight to Impact Vol.8: Quacquarelli Symonds (QS)

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International Student Welcome Offices Webinar

Vol. 2



International Student Welcome Offices Webinar Vol.2

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International Student Welcome Offices Webinar



International Student Welcome Offices Webinar





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From Insight to Impact Vol.7

Changing Trends in International Education & Opportunities for Greece and Greek Universities

Speaker



Speaker



From Insight to Impact Vol.7: ICEF & EduWorld

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From Insight to Impact Vol.5

Expanding International Education in Greece

Speaker



Speaker



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Digital Marketing and Recruitment in Asia – Challenges & Solutions

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Understanding the International Student Voice

Speaker



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Building a Global Campus – Driving International Student Enrollments to Greek Institutions

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From Insight to Impact Vol.4: Keystone Education Group

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From Insight to Impact Vol.2

Consulting Webinar Series organized by SIG

Speaker



Speaker



From Insight to Impact Webinars – Vol. 2: Times Higher Education

Focus Country Selector - Campus Module

Map and interest deep-dive

Select Method
Campus

Date
Last 12 months

Level
Master

Select Origin Continent
(All)

Destination Country
Greece

Discipline
Business & Management

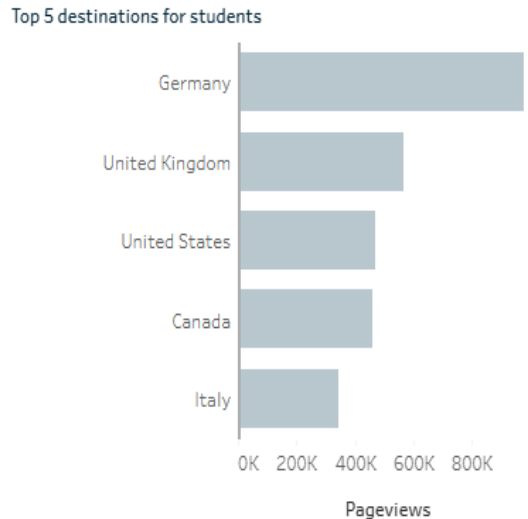
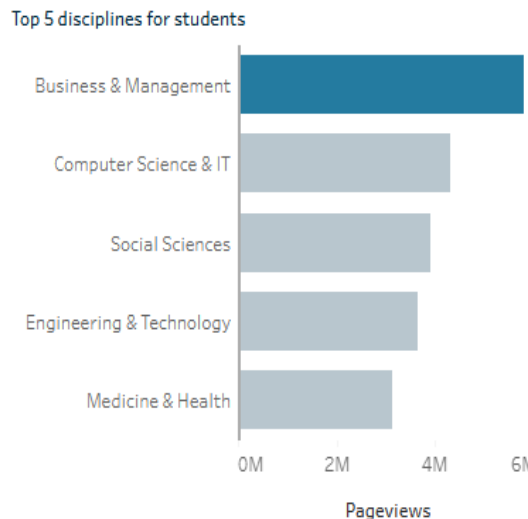
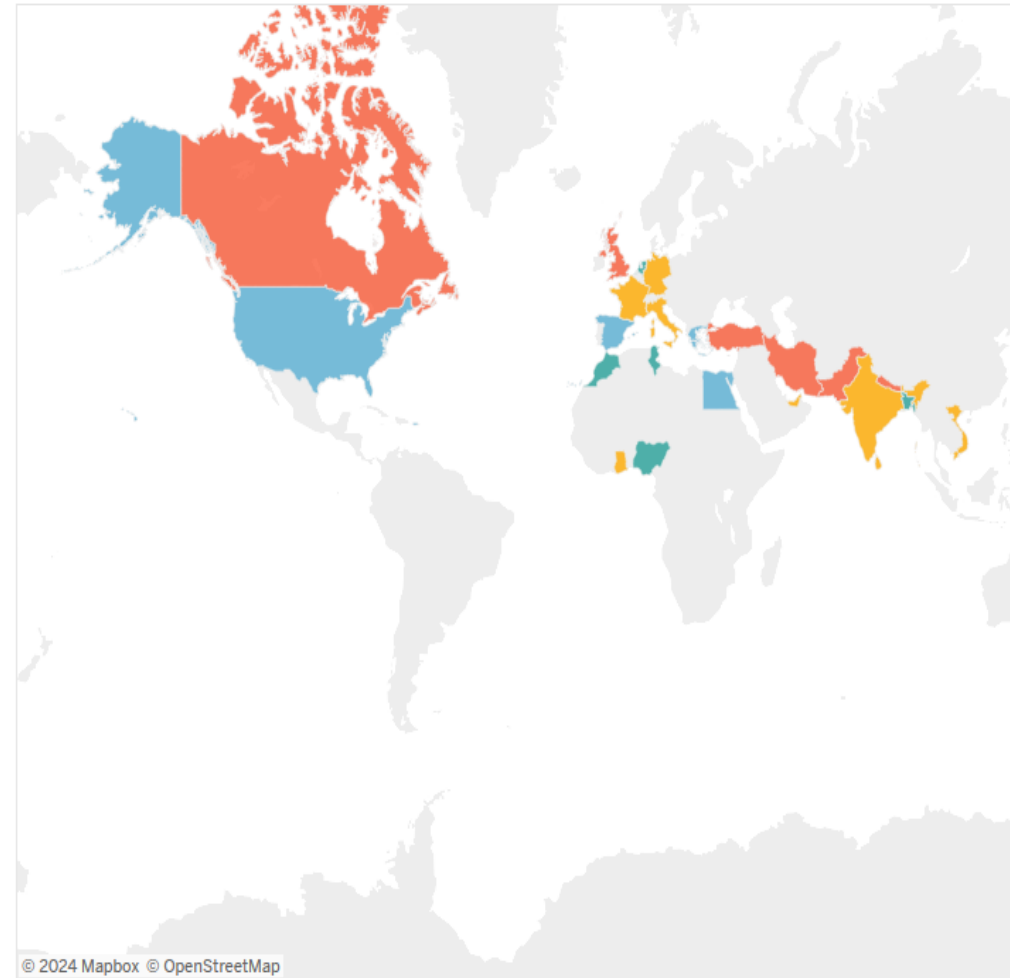
Sub-discipline
(All)

Pageviews 12,793
Programmes 46

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6. Greek Language Promotion

Greek Studies Platform


STUDY GREECE

Home Search

Search institutions...


Pharos Global Community

Welcome to the Pharos Global Community, a hub that aims to connect Greeks and philhellenes all around the world with Greece and Hellenism. The project's mission is to thoroughly map out the institutions, education centers and organizations of the world that promote the Greek language, history and culture, to provide non-Greeks with means to discover the cradle of western civilization and science and to give Greeks of the Diaspora a home away from home.




Map Service

Open



Institutions

Search



Countries

Explore

Promoting Greek language & studies
Fostering synergies with Greek universities

Stony Brook University, Long Island

United States of America

Website View on Map


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Visit Website

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Thank You!

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